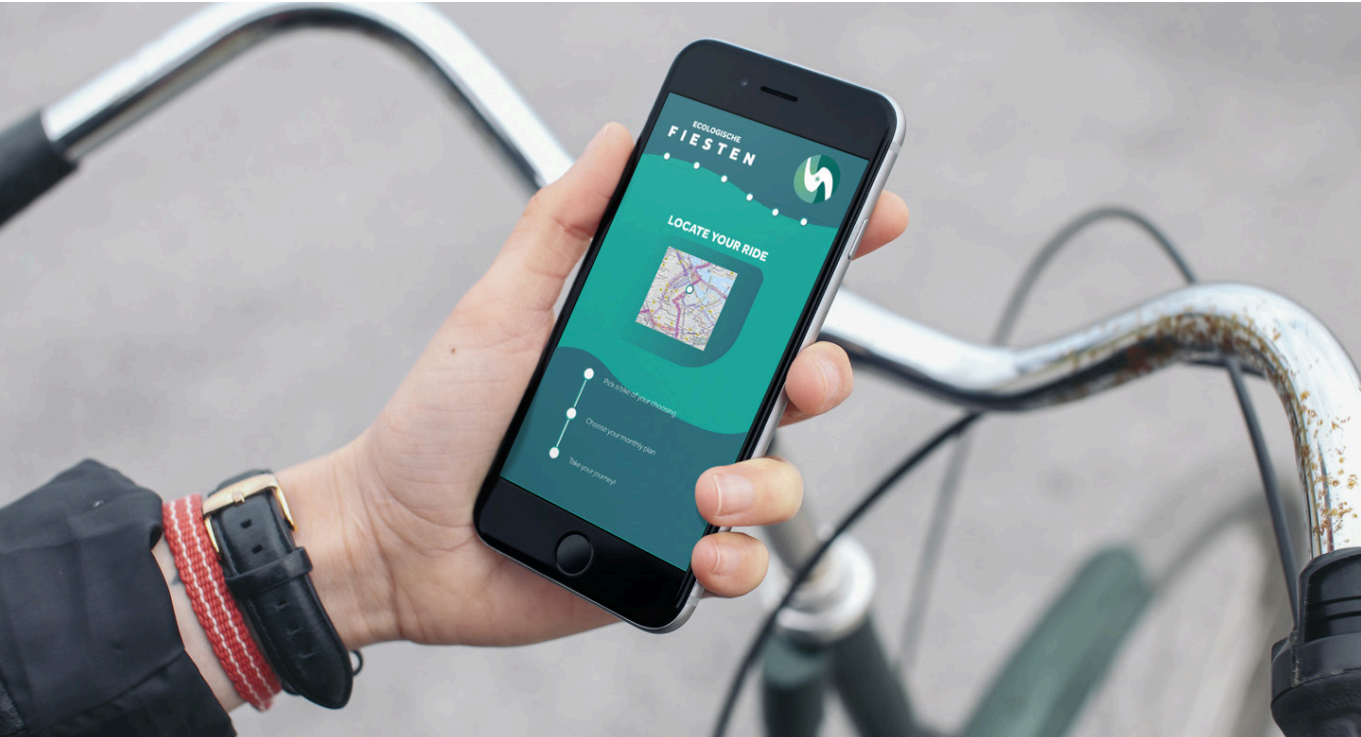
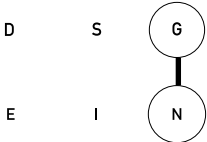


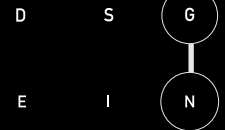
D&AD Competition – Ecologische Fiesten

Reimagining the identity of a local bike hire scheme in Amsterdam.



St Luke's – Daily Mail: Puzzles

Working through promotional mediums using layout, typography and image manipulation.



CRACKING NEW MAILWORD CROSSWORD



Mailword features delightfully-written clues, three addictive levels for every ability and daily cash prizes up for grabs. Your is in for a treat!

Get puzzling online at
mymail.co.uk/puzzles

MailPuzzles



INCREDIBLE PUZZLES AT YOUR FINGERTIPS

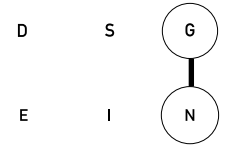


Mail Puzzles is your ultimate destination for thrilling entertainment. There are over 44 games to keep you puzzling including Word Wheel, Mini Sudoku and Master Quiz. New levels are released every day and with £1,000 daily cash prizes to be won, you'll be in puzzle heaven.

Get puzzling today at
mymail.co.uk/puzzles

MailPuzzles

Delivering two 90 page toolkits to match their brand guidelines.



Whether your unique, perfect trolley looks like, Ocado can create it. Shopped and delivered in the most personal and personalised way. If you're fustical about fresh food, there's an Ocado for you. If you're a discount detective, there's one for you too. There's an Ocado to feed it on a budget. An Ocado to help you explore. There's one for end-of-day deliveries. Another if you like yours late at night. With the widest range of any supermarket, a bigger choice of delivery slots and personalised offers every week...



There's an ocado just for you

**We are committed
to bringing more of
what matters to you**

The dedicated and ongoing pursuit for brilliant product and service that gets it right for each customer, every time.

More range, flexibility,
value, inspiration and
sustainable solutions.

Meeting the needs and
exceeding the expectations
of every single customer.

When creating new recipe cards, please follow the existing style as closely as possible. Types sizes and leading may have to change, but most of the formatting should remain consistent.

- ✓ Text is horizontally centred
- ✓ Use sentence case as default
- ✓ Large headline at top of page
- ✓ Body copy and ingredient list is secondary in size
- ✓ Serve and prep time information is smallest in size
- ✓ Ingredient name appears in **BOLD**, but quantity is **REGULAR**
- ✓ Body copy appears in **REGULAR**, but stage numbers are **BOLD**
- ✓ Additional leading between sections (half line spaces recommended).
- ✗ Never use all capital letters or exclamation marks

Example Type Sizes:

Headline = TO pt type, TT pt leading

Subhead = 60 pt type, 66 pt leading

Medium Copy = 45 pt type, 50 pt leading

Smallest Copy = 30 pt type, 33 pt leading



Example - BAU template

The Ocado core colour is **Grape**, and should be used wherever possible as a primary colour.

In the example shown here, tints of **Grape** have been used to create the tiered levels.

Guidance on where to use supporting colours such as accent colours, extended and functional colours can be found in the Brand Portal

<https://brandocadoretail.com/design-system/colour>



How do you rate your cakes?

100% Grapes

90% Grape

70% Grape

50% Grape



Example - social BAU template

St Luke's – YOU Magazine: It's in you

Producing a social media post to promote their campaign.

D

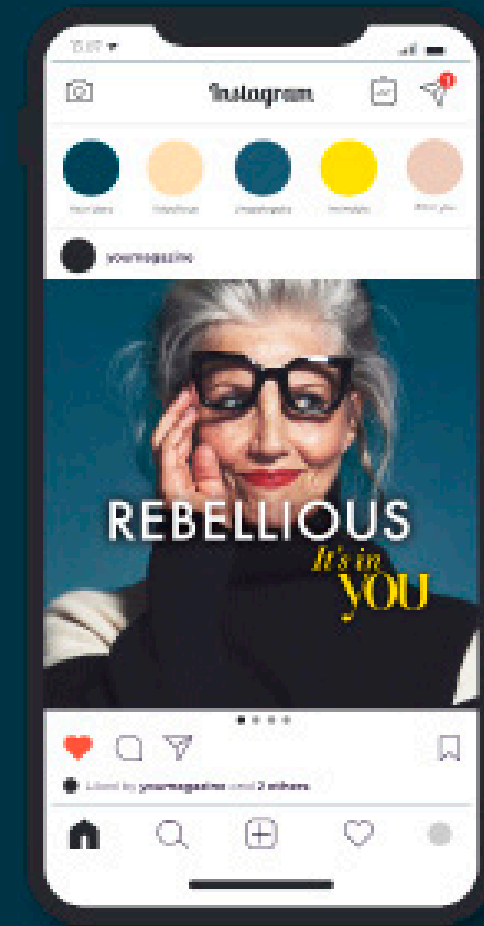
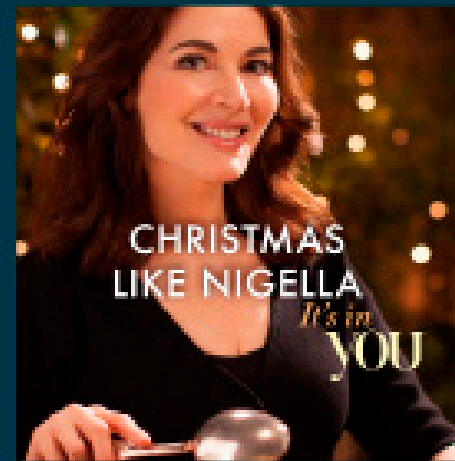
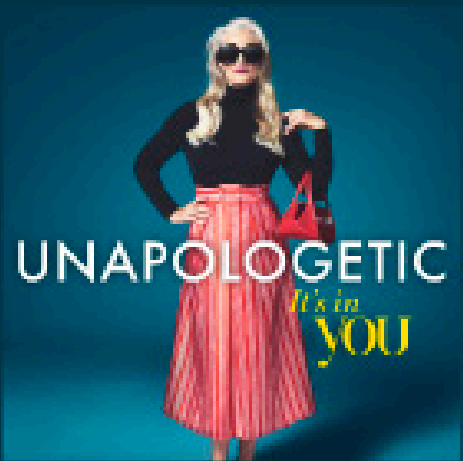
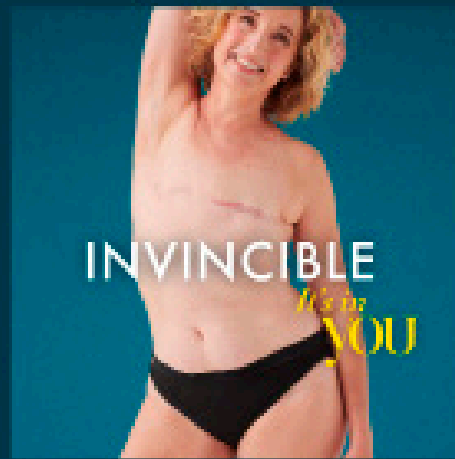
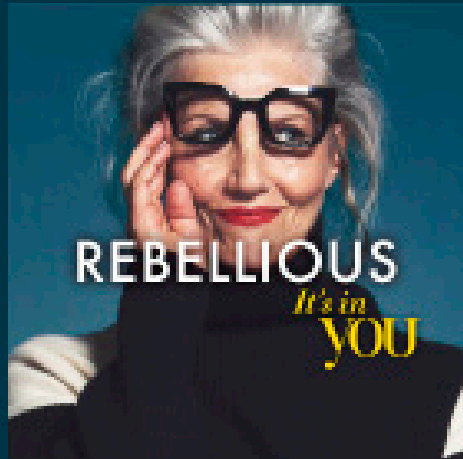
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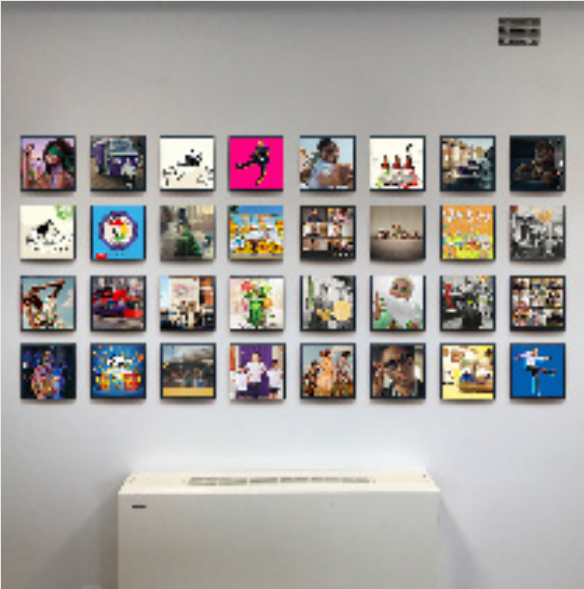
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St Luke's - Edit & Retouching

Editing over 30+ images to be used in display.



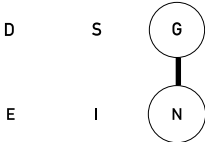
Snack Media – F1 Social Media Posts

Delivering promotional material for Max Verstappen and Sergio Perez in their title winning championships.



Snack Media – Social Media Posts

Delivering promotional material for Snack’s biggest clients WWE and world cup tournament posts.



Snack Media – Social Media Posts

Delivering promotional material for Snack's partners
FootballFanCast and exclusive interviews with top F1 racers.

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Eden HAZARD

CHELSEA

UNDER ANTONIO CONTE

2	SEASONS
94	APPEARANCES
34	GOALS
21	ASSISTS
2	TROPHIES

 **FOOTBALLFANCAST**
STATS VIA TRANSFERMARKT



EXCLUSIVE INTERVIEW

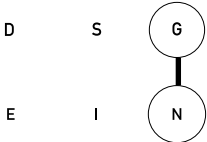


"I don't want to take anything from Alpha Tauri because they are brilliant and I love this team. But ultimately, going with a manufacturer gives you more potential to be at the top."

PIERRE GASLY
F1 DRIVER FOR ALPHA TAURI

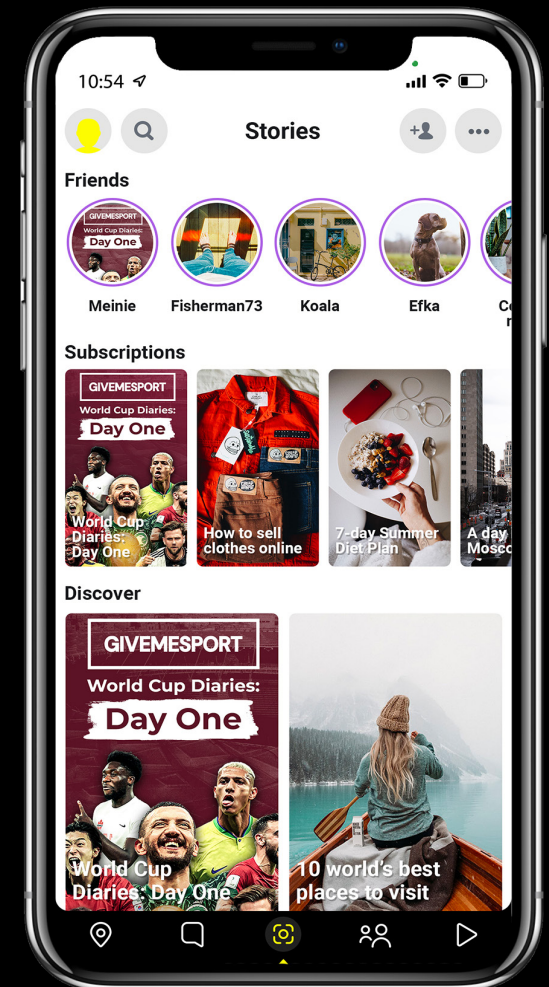
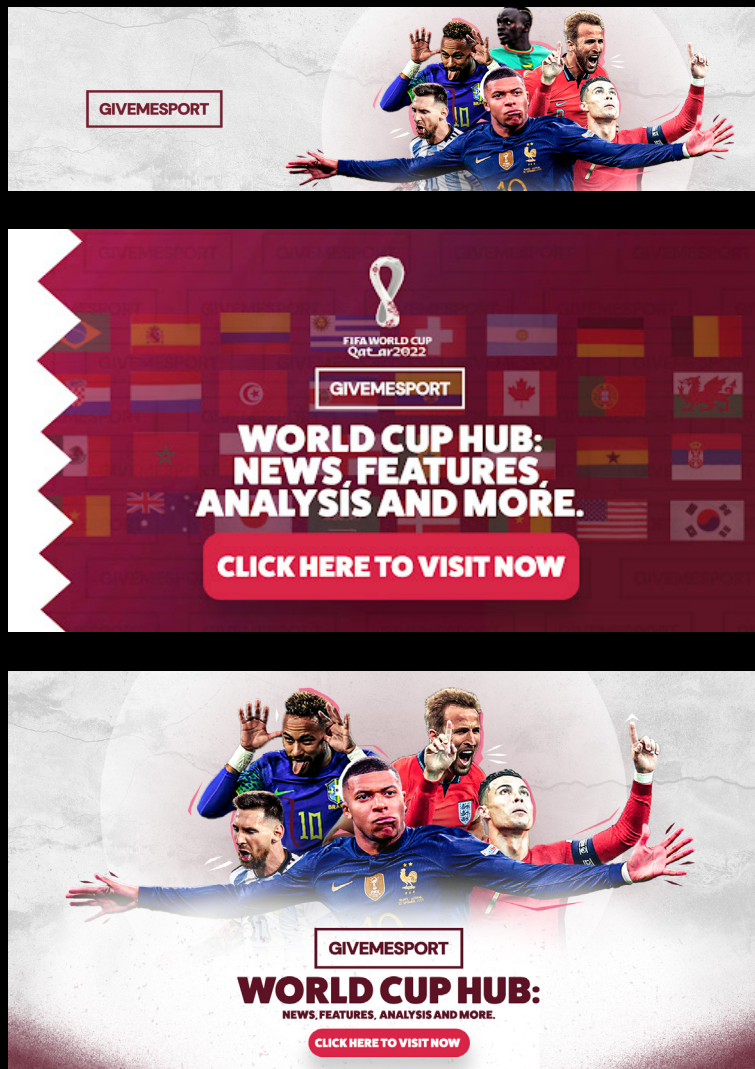
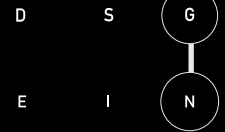
Snack Media - World Cup Match Preview Post

Delivering promotional material for the matches for the upcoming 2022 World Cup.



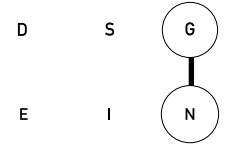
Snack Media – GiveMeSport 2022 Qatar World Cup Hub

Producing high quality designs that were delivered for the upcoming GiveMeSport World Cup site and Snapchat content.



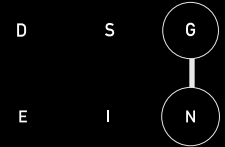
Snack Media – 2022 FCA Awards

Delivering social and printed certificates for the 2022 FCA Awards ceremony.



Snack Media – 2022 FCA Awards (Motion Graphics)

Delivering promotional/Invitational material for the upcoming 2022 FCA Award ceremony.



Snack Media – KSI Live Watchalong Event

Delivering promotional/Invitational material for the big influencer KSI fight.

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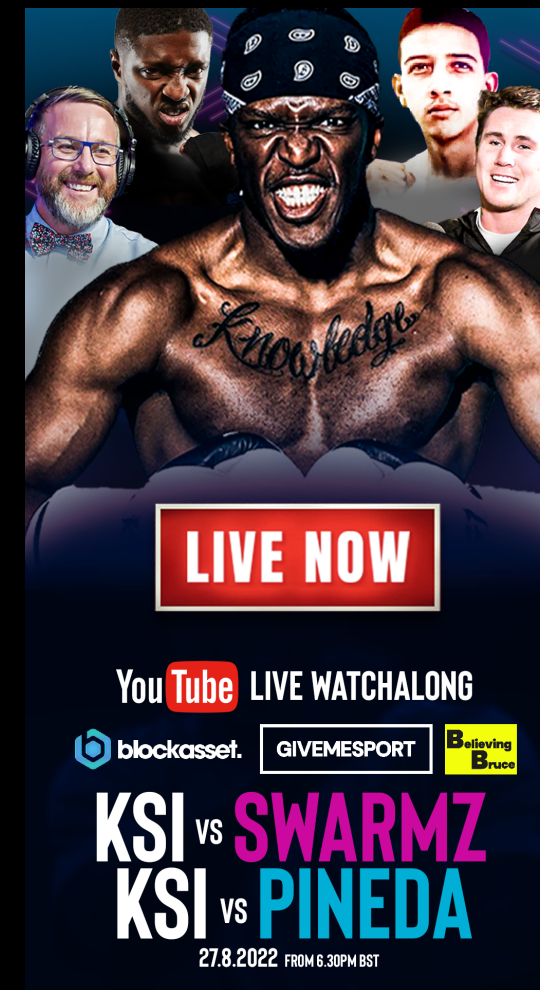
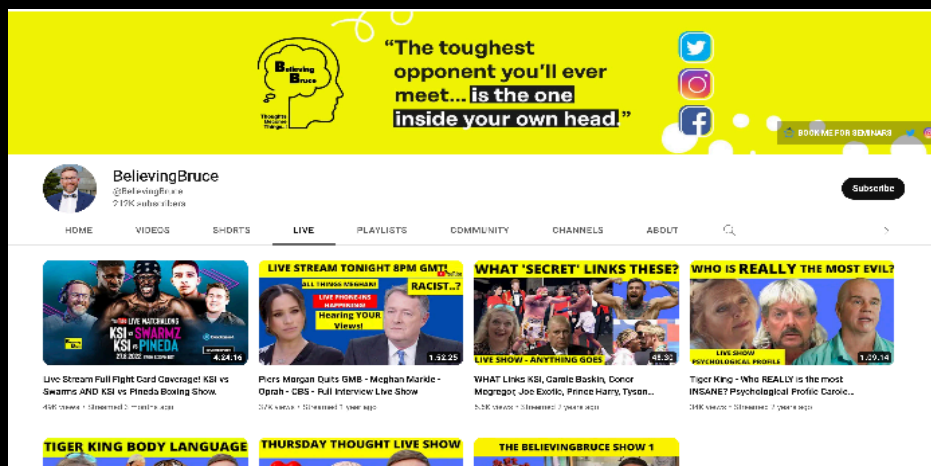
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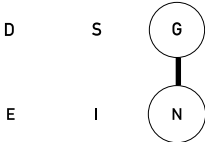
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Snack Media - GiveMeSport Shop Merchandise

Creating GMS shop merchandise with posters, tees and mugs as well as marketing material.



THREE GENERATIONS OF BRAZILIAN TALENT

[SHOP NOW](#)

THREE WIDE MEN

RUNNING DOWN THE WING

[SHOP NOW](#)

THE LAST DANCE

[SHOP NOW](#)

DUTCH MASTER

IT'S COMING HOME FOR CHRISTMAS

[SHOP NOW](#)

THE KING OF NORTH LONDON

[SHOP NOW](#)

Snack Media – Marketing (Motion Graphics)

Delivering social content to promote Snack Media's marketing strategy.



**SNACK MEDIA HAS GROWN INTO ONE OF
EUROPE'S LEADING DIGITAL SPORTS NETWORKS...**

Snack Media – Case Study Slides

Creating GMS shop merchandise with posters, tees and mugs as well as marketing material promoting the World Cup.

RAF CASE STUDY

WE RECENTLY TEAMED UP WITH THE ROYAL AIR FORCE TO HELP DRIVE AWARENESS OF THEIR RECRUITMENT PROGRAMME WITH A 18-24 MALE AND FEMALE AUDIENCE.

4.9M DELIVERED IMPRESSIONS

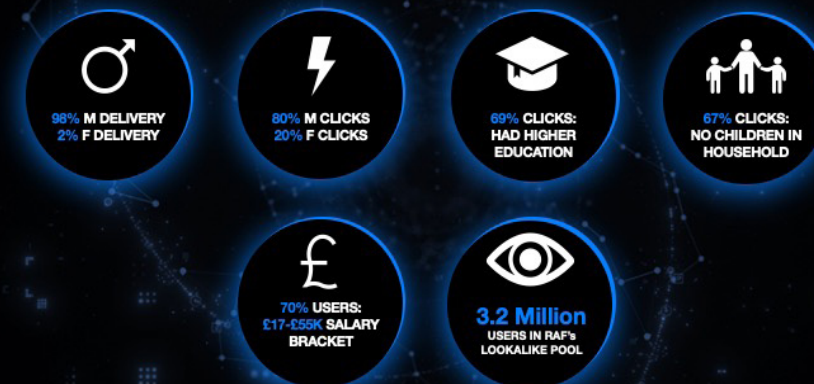
500 SURVEY RESPONSES

11% INCREASE IN THOSE EITHER LIKELY OR VERY LIKELY TO CONSIDER APPLYING FOR THE RAF



SNACK MEDIA
web content studio

INSIGHTS FROM YOUR CAMPAIGN



SNACK
MEDIA

THE CAMPAIGN

The RAF aimed to drive awareness across a 16-24 audience of their recruitment programme for both male and females in the UK.

For the duration of the 3-month campaign, RAF ran a video campaign across a selection of Snack's network sites targeting both male and female users separately. A Brand Uplift Study was also deployed pre and post-campaign to analyse the effectiveness of the video campaign in driving awareness of the RAF Recruitment programme.

KEY LEARNINGS AND TAKEAWAYS

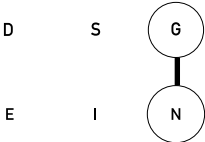
- Although more impressions were driven across the male demo, a higher CTR was delivered across the female demo.
- The campaign drove an increase in both awareness and likelihood of recruiting users to the RAF programme.
- In order to deliver more effectively, the campaign would ideally need to be ran across one continuous campaign period (this was not to be helped) and the uplift survey to run across a longer period pre and post.



SNACK
MEDIA

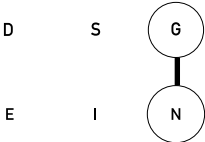
Sports design - Passion Project

100 Day Challenge - Creating graphics per day to promote the variety of great teams and sports around the globe.



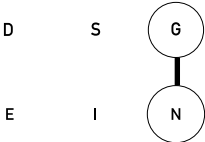
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Sports design - Passion Project

100 Day Challenge - Creating graphics per day to promote the variety of great teams and sports around the globe.



Smart Soho – Chanel Brochure

Working with the senior designer using brand aesthetics to create online/printed brochures for Chanel, this involved themed colour adjustments, infographics and redesigned floor plans.



TWENTY SEVEN OLD BOND STREET
THIRTEEN ALBEMARLE STREET
MAYFAIR, LONDON

TWO ICONS
ONE ICONIC BUILDING

"When I started working at Swarovski, I wanted to work with a designer who was the equivalent of Coco Chanel. Of course it was McQueen."

Nadja Swarovski.

INVESTMENT SUMMARY

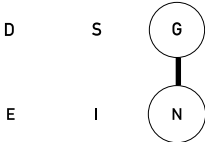
EXECUTIVE SUMMARY AND HIGHLIGHTS

- Trophy Flagship Bond Street Retail and Office Investment opportunity.
- Let to Alexander McQueen and Chanel (the former with a guarantee from parent company King Group).
- The income is therefore secured on two of the strongest luxury retail accounts in the world.
- All leases with over 10 years unexpired.
- Total passing rent of £1,942,100 per annum exclusive rising to £4,442,100 per annum exclusive.
- In addition, there is an extremely valuable rental reversion at the rent review in October 2022. The rental passing rent equates to £1,942,100, with evidence either side of 27 Old Bond Street at rent of £1,942,100.
- Both Alexander McQueen and Chanel have reserved options to extend their leases for a further 10 and 5 years respectively, potentially providing a 20 year plus income stream on the majority of the income.
- Demonstrating their long term commitment to the building and location Alexander McQueen have recently agreed to take additional space in the building.
- Situated in a prime Old Bond Street location. With many prestigious retailers in the immediate vicinity including Tiffany & Co., Gucci, Prada, Rolex, Saint Laurent, Max Mara, Valentino.
- The property provides a prominent double height frontage to Old Bond Street and extremely rare extensive second frontage to Albemarle Street.
- Approximately 21,000 sq ft (1,942,100 sq ft) of retail and office accommodation arranged over lower ground, ground and five upper levels.
- Chanel is completing a comprehensive refurbishment of the entire office accommodation which shall be finished to an exceptionally high standard.
- The total rent for the 1st, 4th and 5th floor offices will be £852,100 per annum.
- The office accommodation is let to Chanel at a rent of £97,200 pdd.
- Prime Mayfair office rents are in excess of £120 pdd.
- Offers are invited for our client's valuable Freehold interest.

Chanel will be responsible for 23% of the rent.

Carpet Care – Social Media Templates

Refreshing the client’s branding, creating ideas for social media templates on Adobe Suite.





CarpetCare

INCREDIBLE ALL YEAR ROUND.

The process consists of:

- deep pre extraction to remove dirt, grit and dead skin
- spot and stain removals
- pre solution treatment
- deep hot water shampoo
- scent, sanitise and raking

Contact one of the team to order yours today

Contact Us  01245 408979

SAVINGS SAVINGS SAVINGS SAVINGS SAVINGS SAVINGS

Up to 50% discount

Extract
A deep pre-extraction of grit from your carpet

Pressure
High pressure hot water dirt extraction

Spray
Thorough fibre agitation with solution spray

Restore
Lifting of the pile and colour restoration

Treat
Spot check and pre-treatment of difficult stains

Removal
Odour and allergen removal

01245 408979 carpet-care.uk Carpet Care 158 Moultham Street Chelmsford CM2 5LD

Extract
A deep pre extraction of grit from your carpet

Pressure
High pressure hot water dirt extraction

Spray
Thorough fibre agitation with solution spray

Treat
Spot check and pre-treatment of difficult stains

Removal
Odour and allergen removal

Restore
Lifting of the pile and colour restoration

Customer Review

Tom Example
Chelmsford, UK

"An extremely efficient booking process and a well-comed confirmation telephone call. Most impressed with the service and results. Great job guys! Thank you"

From £30 a room

£30
£30
£30

£30
£30
£30

CarpetCare

The process consists of:

- Deep pre extraction to remove dirt, grit and dead skin
- Pre solution treatment
- Scent, sanitise and raking
- Deep hot water shampoo
- Spot and stain removals

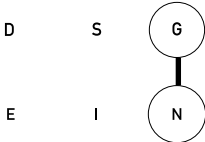
Gymbar – Self-directed Project

Creating an identity for a healthy lifestyle brand that gym enthusiasts will love.



Vevo Studios – External Documents

Working within brand guidelines to create external documents for Vevo Studios, this involved image and photography selection and use of moving image.



DSCVR

DSCVR is aimed at supporting emerging talent with beautifully shot performances in our unique set at our Hackney Wick studio. Launching sessions from the world's most exciting up-and-coming artists from around the world every Monday and promoted to our growing audience via our YT network, connected TV apps and socials.




2 DSCVR 2022 DSCVR 2022 DSCVR 2022 DSCVR 2022

vevo

LIFT 2022 submissions are now open

Submissions will close on the date specified in the email from your Vevo Rep. We will review all submissions and select the successful Lift candidate typically within 2 weeks of the submission window closing. Please review the following pages before submitting.



2 LIFT 2022 LIFT 2022 LIFT 2022 LIFT 2022

vevo

DSCVR

The Shoot
The shoot will require a minimum of six hours to capture the two performances, photography, socials and BTS assets. The shoot will take place at our new Hackney Wick Studios, in London. This is a fully serviced facility which includes refreshments and dressing rooms.

The Performance
DSCVR is a one-shot style performance of a song with no cuts, tee guide and mix audio in post. Artists have time to set up, camera block, and rehearse before filming begins. We want each artist to use the space and make it feel their own. We ask that you think about the choreography of the performance, or in the case of bands, the arrangement of artists and styling options which can influence lighting choices. The ceiling height spans from 3ft to 10ft so be aware that the artist will not be able to stand in the full length of the set towards the back. Alongside the shoot Director we will offer some suggestions about how we feel we can best capture the artist in the space.

Filming Guide
We shoot DSCVR on an ARRI Alexa Mini and we capture takes until artist and Vevo are happy with camera and audio from one take. Camera moves will be carefully choreographed based on the music and the performance, with a bespoke lighting setup for each artist. We ask to have as much advance notice of any special choreography or performance elements and can discuss these on a pre-production call between the artist team and Vevo's production team. It is preferable if the artist plays to click in case we want to comp any audio parts in the mix. Monitors are available on site to review and choose the approved take (this must be determined on site). We have a skilled audio team that will handle mixing audio for the chosen take or the artist can take away themselves.



3 DSCVR 2022 DSCVR 2022 DSCVR 2022 DSCVR 2022

vevo

DSCVR

Styling
Styling is a key element of the DSCVR performance. We like to align the artist's styling with the chosen light colours and can discuss this on the pre-production call. We can provide a basic DSCVR styling guide which gives some key pointers to help create the best visual assets.

Requirements
We require six hours for the performance, photography and additional B-Roll campaign assets. We can offer a morning or an afternoon slot. A phone call or meeting prior to the shoot date to discuss all the elements of production and styling. Instrumentals of track performed. Full support on artist and label's socials/marketing once the performance is live.

Marketing Plan
Global pre-roll campaign activated on YouTube against similar artists. Connected TV app coverage. Global social media activation on all Vevo pages. Paid social campaign.

Validations
There will be one round of approvals with 48 hours to give notes. If there is no correspondence within these timelines it will be assumed that the content is approved. A publishing date and promo time line will be agreed pre-shoot.



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